November 28, 2011

To: Faculty at the Twin Cities Campus

From: Bob McMaster, Vice Provost and Dean of Undergraduate Education
       Billie Wahlstrom, Vice Provost for Distributed Education and Instructional Technology

RE: eTextbook Pilot Project

The University of Minnesota has been invited to participate in a Committee on Institutional Cooperation (CIC) initiative piloting the use of eTextbooks in a sample set of courses on the Twin Cities campus. The U of M will be joining with other institutions on this national project including Indiana University, the University of Wisconsin, Northwestern University, The Ohio State University, University of Virginia, and Cornell University. The pilot will take place during spring semester 2012.

The Provost Office is leading this eTextbook pilot at the University. As the executive sponsors, we are inviting all faculty who are interested in participating in the pilot starting this spring semester to send an email to Elizabeth Duykers (edd@umn.edu) in the Office of the Vice Provost for Distributed Education and Instructional Technology. McGraw-Hill is the publishing partner in this pilot. Faculty interested in being selected for the pilot must:

- Use a McGraw-Hill textbook
- Agree to be part of the research used to evaluate the pilot
- Be able to accommodate a fast timeline
- Have a willingness to use the enhanced features of the eTextbook application

For more information about the pilot project, please click the following link:

http://www.elearning.umn.edu/etext

Thank you.